



December 2018 Newsletter

2019 Strategic Planning Update

In January, each of the five Alliance strategy groups will be participating in planning sessions to layout their priorities and activities for 2019. Additional participants are welcome to join the groups. Please contact [Lois Ellis](#) if you have an interest in joining one of the 2019 strategy groups.

The five areas of strategic focus are:

- Talent and Education
- Infrastructure and Housing
- Marketing and Branding
- Business Retention and Growth
- Government Relations and Advocacy

New Hires to Highlight

When you are welcoming new team members, do you share the news internally? We are interested in highlighting those stories of newly hired employees in our marketing efforts to show others the career possibilities that exist in our area. Please send any stories you are willing to share to [Lois Ellis](#). We will share the news on our website and on our social media accounts.

Legislative Update

It has been an extremely active lame duck session in Lansing with as many as 200 bills awaiting final action by Governor Snyder. The Detroit Free Press shared a summary of the most controversial bills that are moving through the process. The article can be found [here](#).

The Bridge Magazine also offered a good summary of what hangs in the balance as Governor Snyder makes his final decisions. Click [here](#) to read more.

If you are interested in a particular bill and its current status, please contact [Lois Ellis](#), who can provide an update.

Upcoming Meetings

**Thursday,
December 20**
Alliance Board Meeting
Systems Control
7:15 - 9:00 a.m.

**Thursday,
February 21**
Alliance Annual Meeting
Location/Details: TBA

Loyal to Local Holiday Reminder



Are you looking for last minute gift items? Purchasing gift cards to reward clients, customers or employees? Please consider patronizing any of the Loyal to Local participants. A list of participating businesses can be found at www.loyal2local.org. The 110 participating businesses thank you for your support!

Happy Holidays

Energy Efficiency Rebates for Small Manufacturers

The Michigan Energy Office (MEO) has rolled out the Small Manufacturers Energy Waste Reduction Incentive Pilot, which offers rebates to small manufacturers that wish to implement energy efficiency activities that can be completed by July 31, 2019. The maximum rebate award is \$10,000 per manufacturing facility, with a minimum 100% match requirement. Awards are made on a first come first served basis with the objective of funding a diverse range of activities, including insulation, boiler/furnace tune-ups and advanced lighting and motor controls. A fact sheet with additional details and instructions for applying can be reviewed [here](#).



The Alliance Board of Directors and staff wishes all a Merry Christmas and Prosperous New Year!

Contact Alliance
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Loyal to Local Social Media Contest Winner

Congratulations to Amber Pipp who was the winner of a recent Loyal to Local social media contest! Amber won a \$50 gift certificate to the Loyal to Local business of her choice - she selected Linnea & Kristine's. The contest was conducted after Thanksgiving and asked shoppers to share stories where a local purchase or experience exceeded their expectations. Thank you to all who participated!



This email blast is a service of the **Dickinson Area Economic Development Alliance**
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