



January 2019 Newsletter

2019 Board of Directors Appointments

As we begin the New Year, the Alliance Board of Directors appointed two new Board members from a strong field of candidates. Thank you to all who applied to serve. We welcome Luke Carey and Steve Verrette as they begin their three-year terms on the Board.

Luke is President of Carey Contracting and is a participant on the Alliance Infrastructure & Housing Development Task Force. Steve is President of Champion, Inc. and is a member of the Alliance CEO Roundtable. We look forward to adding their knowledge and expertise to our Board!

Chad Harrison of Danielson Insurance and Linda Plumley of Leeds Real Estate were re-appointed as Board members and will each serve a three-year term. Chad serves on the Alliance Marketing & Branding Task Force and Linda is a member of the Alliance Infrastructure & Housing Development Task Force. Thank you to both Chad and Linda for their continued leadership!

Finally, we share our appreciation to outgoing Board member Gary Benjamin of Champion, Inc. Gary is easing into retirement these days and paring down his list of activities. We thank him for his valuable contributions to our organization and wish him the very best in retirement. Gary won't be a stranger though, as he will continue to provide leadership to our CEO Roundtable group and the Government Relations & Advocacy Task Force. Thank you for continuing to share your time with us Gary!

Lake Shore Systems to receive Operation Action U.P. Award

Please join us in congratulating Lake Shore Systems, Inc., for being selected to receive an Award of Excellence from Operation Action U.P. (OAUP) for their contributions to the economy of the region over their 160-year plus history.



Upcoming Meetings

**Thursday,
February 21**
Alliance Annual Meeting
Chippewa Club
7:30 a.m.

2019 Strategy Sessions

Each of the Alliance Task Force groups are holding strategy sessions over the next 2 weeks in order to review the work completed in 2018 and establish our goals and activities for 2019. If you have an interest in participating in one of the sessions, please contact [Lois Ellis](#) for more details.

Business Retention and Growth

January 24th
7:00 - 9:00 a.m.

Infrastructure and Housing Development

January 24th
9:00 - 11:00 a.m.

Talent and Education

January 31st
7:00 - 9:00 a.m.

Government Relations and Advocacy

January 31st

Lake Shore will be honored, along with L.E. Jones Company of Menominee, Keweenaw Brewing Company of Houghton and Karl's Cuisine of Sault Ste. Marie, at the OAUP Annual Meeting on Thursday, February 14 at Northern Michigan University in Marquette. For those interested in attending, please register [here](#).

Congratulations to the team at Lake Shore Systems!

9:00 - 11:00 a.m.

Marketing and Branding

February 1st
7:00 - 9:00 a.m.

Loyal to Local Social Media Contest Winner



Congratulations to Jen Berger who was the winter winner of a Local to Local social media contest just prior to Christmas! Jen won a \$50 gift certificate to the Loyal to Local business of her choice - she selected The Good Earth Salon. The contest asked shoppers to post about their last minute gift finds and Jen shared her success in finding a gift at Mortl's Sports Center. Thank you to all who participated!

Alliance Investors Invited to Annual Meeting

Mark your calendars! The Alliance Annual Meeting is set for February 21 at 7:30 a.m. at the Chippewa Club and all Alliance Investors and Board Members are encouraged to attend. The Annual Meeting will provide an opportunity to reflect on the accomplishments of the organization in 2018 and to update the Investors on our plans for 2019. Details will be shared with all Investors soon.

BOSS Snowplow Announces Annual Giving Project Application Process

BOSS Snowplow has announced the Annual Giving Project which awards one non-profit organization with \$5,000 and support from BOSS volunteers on the project workday.



Each year BOSS partners with a local non-profit group to fulfill its giving mission to beautify/restore the land and ensure safety. Qualifying non-profits are invited to submit an application to be considered for support.

Past awards have supported Lake Antoine Park Partners (picture above), Friends of Niagara Memorial Park Project and the Kiwanis 25 Location Park. The application period closes on March 8. The application and more information are available [here](#).

Governor Whitmer Inaugural Celebration in Marquette

An inaugural reception for Governor Gretchen Whitmer is slated for February 16 from 1:00 - 2:30 p.m. CT at Northern Michigan University in Marquette. Please register [here](#).

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