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**DICKINSON AREA ECONOMIC DEVELOPMENT ALLIANCE CELEBRATES
NATIONAL ECONOMIC DEVELOPMENT WEEK - MAY 4-9, 2020**

The Alliance joins cities nationwide to increase awareness of the positive work economic developers do to enhance local economic impact

Iron Mountain, Michigan (May 4, 2020) – The Dickinson Area Economic Development Alliance (DAEDA) is marking National Economic Development Week from May 4-9, 2020 to celebrate the contributions of positive economic development and explain the role of the profession in our local community, including stewardship of:

- Policies that government undertakes to meet broad economic objectives including inflation control, high employment, and sustainable growth.
- Policies and programs to provide services such as building highways, managing parks, and providing medical access to the disadvantaged.
- Policies and programs explicitly directed at improving the business climate through specific efforts, business finance, marketing, neighborhood development, business retention and expansion, technology transfer, real estate development and others.

“We have made many positive impacts in economic development in the Dickinson Area over the past three years,” said Lois Ellis, DAEDA executive director. “We are excited to use this week to educate our community about these impacts and to continue to share our vision for economic development in our area.”

Now in its fifth year, National Economic Development Week was created by the International Economic Development Council, the largest professional membership organization for economic developers, in 2016 to recognize the unique role that economic development has in creating vibrant communities with strong economies. Over the span of four years, more than 450 campaigns have been created throughout the United States and Canada, creating millions of impressions, hundreds of news stories, blog entries, videos, events and other activities. Cities, counties and states recognized the week in past years through official proclamations, local community events, and informational campaigns online and through social media. The United States Economic Development Administration (EDA) has also issued a statement commemorating Economic Development Week in past years.

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About DAEDA

The Dickinson Area Economic Development Alliance (the Alliance) is a private-public partnership in the Dickinson County, Michigan area, whose mission is to spearhead collaboration, awareness, and outreach to employers, educators and residents in order to spur further development of the greater Dickinson County Area.

About the International Economic Development Council The International Economic Development Council is the leading international association for professional economic developers. IEDC supports the work of more than 5,000 economic developers to create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Our members are employed in a wide variety of settings including local, state, provincial, and federal governments, public-private partnerships, universities and a variety of other institutions.